

Lincolnshire Echo

CIRCULATION*

14,150

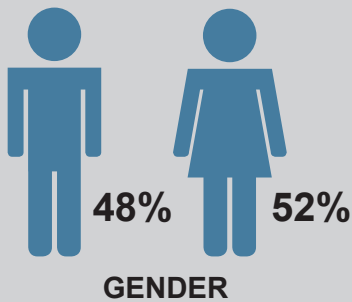
*ABC Jan-Dec 2016

READERSHIP**

53,765

**Source: JICREG

AUDIENCE MAKE-UP



65+: 23%

55-64: 16%

45-54: 18%

35-44: 15%

25-34: 14%

15-24: 14%

AGE

ABC1
50%

C2DE
50%

SOCIAL GRADE

MONDAY - SATURDAY SUPPLEMENTS



Motors



Nostalgia



What's On



Property



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