

DIGITAL AUDIENCE MARCH 2018

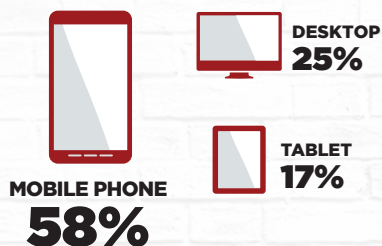
KEY FACTS*

Monthly Unique Browsers
3, 255, 842

Monthly Visits
7,928,095

Monthly Page Views
13,396,800

DEVICE TYPE*



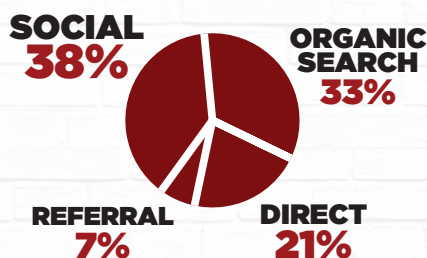
TOP CHANNELS VIEWED*



TOP STORIES*

- 92,764** Mum's brutal online rant telling others why they should 'never shop at Aldi'
- 84,373** Dinner lady sacked over claims she told pupils 'I'm going to smash your face in' rnight
- 58,789** LOTTO RESULTS: Winning National Lottery numbers Saturday March 24 2018
- 58,115** When does the old ten pound note go out of circulation? Here's the date you need to know
- 56,515** The 13 most annoying things people do on Facebook

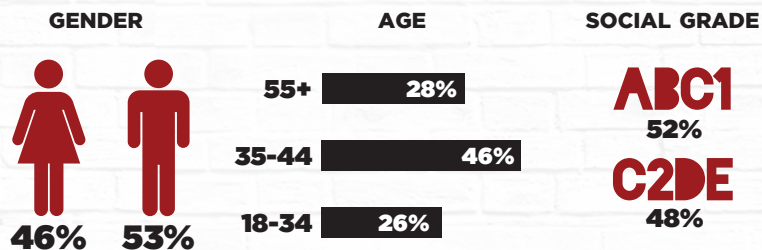
VISIT ACQUISITION*



AVERAGE SESSION DURATION*

2 mins

AUDIENCE MAKE-UP**



SOCIAL MEDIA



SOURCE *GOOGLE ANALYTICS MARCH 2018. SOURCE **COMSCORE FEBRUARY 2018

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