

DIGITAL AUDIENCE

MARCH 2018

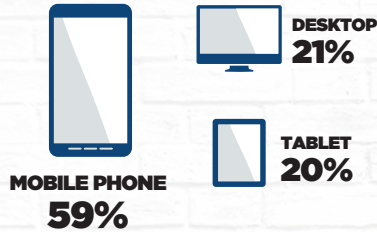
KEY FACTS*

Monthly Unique Browsers
349,043

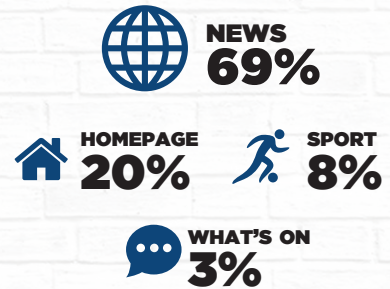
Monthly Visits
897,182

Monthly Page Views
1,636,122

DEVICE TYPE*



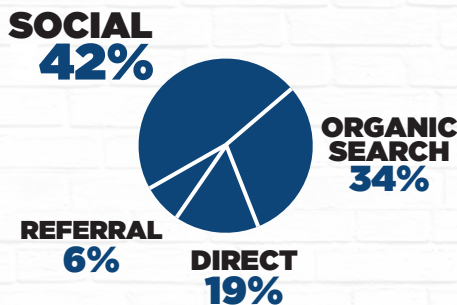
TOP CHANNELS VIEWED*



TOP STORIES*

- 15,822** Updates on traffic and school closures as snow and sub-zero temperatures hit North Lincolnshire
- 14,118** Road closed after car overturns on Mortal Ash Hill
- 10,907** Man pleads guilty to causing death of Scunthorpe teenager Paige Collier by dangerous driving
- 10,906** Police deal with crashes in North Lincolnshire
- 9,181** Police reassuring residents after disturbance in Scunthorpe

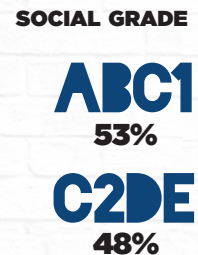
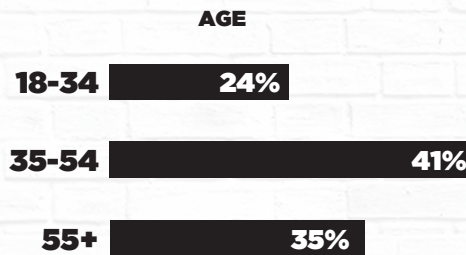
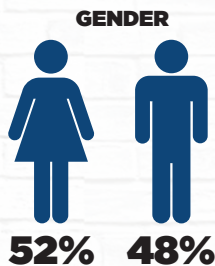
VISIT ACQUISITION*



AVERAGE SESSION DURATION*

1 min, 30 seconds

AUDIENCE MAKE-UP**



SOURCE *GOOGLE ANALYTICS MARCH 2018. SOURCE **COMSCORE FEBRUARY 2018

TO ADVERTISE CALL
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